

Loria Pharmaceutical, LLC
POLICY

Policy No.	103
Subject	Pricing Controls
Effective Date	1/1/2022

SUMMARY, DESCRIPTION:

Licenses’ advertised and actual retail patient pricing may be greater than, but in no event less than 10% less than that specified here.

Note: For those physicians who prefer not to perform circumcisions, scrotal webbing, or skin tightening procedures (skin removal via re-circumcision, proximal dorsal elliptical excision or ventral elliptical excision), referrals are recommended to a local urologist or cosmetic surgeon.

REGULAR MALE ENHANCEMENT FEES

<i>Description</i>	<i>Price</i>	<i>Note</i>
Penile Shaft Enlargement	\$7,900	
Penile Glans “add-on”	\$1,900	Lower Fee when Performed with a Penile Shaft Procedure
Penile Glans Enlargement	\$3,500	if done separately with no other procedure
Scrotal Enlargement Treatment	\$8,900	
Penile Shaft Supplemental	\$5,900	for correction of major imbalances and/or additional enlargement
Penile Shaft Touch-Up	\$4,900	for correction of minor imbalances
Circumcision	\$3,500	Frenulum Removal Included
Re-Circumcision	\$3,500	Frenulum Removal Included
Frenulum Removal	\$1,900	
Scrotal Webbing Reduction	\$7,900	
Penile Skin Tightening	\$7,900	

\$14,950 MALE ENHANCEMENT PROMOTIONAL FEES ¹

**PENILE SHAFT ENLARGEMENT PROCEDURE
SELECT FROM THE FOLLOWING OPTIONS**

- **OPTION #1 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - First Penile Shaft Enlargement & First Penile Glans Enlargement Procedure
 - Second Procedure Visit receive: (Typically done 35-40 days later)
 - Second Penile Shaft Enlargement & Second Penile Glans Enlargement Procedures
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the First Penile Shaft Enlargement Procedure, all other Procedures in this Option are Free.

- **OPTION #2 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - Penile Shaft Enlargement, Penile Glans Enlargement, and Scrotal Enlargement Procedures
 - All three, a 'Triple', Procedures are performed on the same day.
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Penile Shaft Enlargement Procedure, all other Procedures in this Option are Free.

- **OPTION #3 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - Penile Shaft Enlargement & First Penile Glans Enlargement Procedures
 - Second Procedure Visit receive: (Typically done 35-40 days later)
 - Scrotal Enlargement & Second Penile Glans Enlargement Procedures
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Penile Shaft Enlargement Procedure, all other Procedures in this Option are Free.

¹ The \$14,950 price reflects a \$2,000 discount from the standard \$16,950 price if the patient consents to potential additional medical professionals observing and assisting in a training protocol, and to potential use of non-personally identifiable photos and data use for promotional purposes.

- **OPTION #4 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - Penile Shaft Enlargement & First Penile Glans Enlargement Procedures
 - Second Procedure Visit receive: (Typically done 35-40 days later)
 - Scrotal Webbing & Second Penile Glans Enlargement Procedures
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Penile Shaft Enlargement Procedure, all other Procedures in this Option are Free.

SCROTAL ENLARGEMENT PROCEDURE SELECT FROM THE FOLLOWING OPTIONS

- **OPTION #1 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - Scrotal Enlargement & First Penile Glans Enlargement Procedures
 - Second Procedure Visit receive: (Typically done 35-40 days later)
 - Penile Shaft Enlargement & Second Penile Glans Enlargement Procedures
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Scrotal Enlargement Procedure, all other Procedures in this Option are Free.

- **OPTION #2 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - Scrotal Enlargement, Penile Shaft Enlargement, and Penile Glans Enlargement Procedures
 - All three, a 'Triple', Procedures are performed on the same day.
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Scrotal Enlargement Procedure, all other Procedures in this Option are Free.

- **OPTION #3 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - First Scrotal Enlargement & First Penile Glans Enlargement Procedures
 - Second Procedure Visit receive: (Typically done 35-40 days later)
 - Second Scrotal Enlargement & Second Penile Glans Enlargement Procedures
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Scrotal Enlargement Procedure, all other Procedures in this Option are Free.

- **OPTION #4 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - Scrotal Enlargement & First Penile Glans Enlargement Procedures
 - Second Procedure Visit receive: (Typically done 35-40 days later)
 - Scrotal Webbing & Second Penile Glans Enlargement Procedures
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Scrotal Enlargement Procedure, all other Procedures in this Option are Free.

CIRCUMCISION PROCEDURE SELECT FROM THE FOLLOWING OPTIONS

- **OPTION #1 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - Circumcision & Supplemental (First) Penile Shaft Enlargement Procedures (supplemental approx. 80% of filler volume)
 - Second Procedure Visit receive: (Typically done 35-40 days later)
 - Second Penile Shaft Enlargement & First Penile Glans Enlargement Procedures
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Circumcision Procedure, all other Procedures in this Option are Free.

- **OPTION #2 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - Circumcision & Supplemental Penile Shaft Enlargement Procedures (supplemental approx. 80% of filler volume)
 - Second Procedure Visit receive: (Typically done 35-40 days later)
 - Scrotal Enlargement & Penile Glans Enlargement Procedures
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Circumcision Procedure, all other Procedures in this Option are Free.

- **OPTION #3 - PAY \$14,950⁽¹⁾**
 - First Procedure Visit receive:
 - Circumcision & Supplemental Penile Shaft Enlargement Procedures (supplemental approx. 80% of filler volume)
 - Second Procedure Visit receive: (Typically done 35-40 days later)
 - Scrotal Webbing & Penile Glans Enlargement Procedures
 - *The Second Procedure is typically scheduled about 35 days post First Procedure, or anytime thereafter.
 - **Payment of \$14,950⁽¹⁾ pays for the Circumcision Procedure, all other Procedures in this Option are Free.