

Loria Pharmaceutical, LLC
POLICY

Policy No.	107
Subject	Territory Management
Effective Date	3/1/2021

SUMMARY, DESCRIPTION:

Territory assignments to Licensees may be initially assigned and based on populations of approximately 500,000 to 1,000,000 and other factors (e.g., geography, population density, demographics, socio-economics, metro-population, and other factors as applicable in Licensor's sole discretion).

Licensor intends to monitor and assess market demand for each Territory and take action to provide sufficient supply to a Territory's demand.

Licensor agrees that prior to any additional licensee being granted such rights which overlap Licensee's Territory or any change to Licensee's geographic Territory, Licensee shall have first right of refusal to add resources to Licensee's independent practice to address Licensor's belief that additional licensees are necessary to sufficiently and efficiently satisfy the demand for male enhancement services within the Territory.